



Dr.T. Umamaheswara Rao, Ph.D.,
Registrar

Ref:KLEF/AR/Ph.D/Management/2016-17/36


Date: 20-12-2016

NOTIFICATION

It is hereby notified that the Vice-Chancellor, on the recommendations of the examiners appointed to adjudicate the Ph.D. thesis entitled "Assessing the role of Customer Loyalty Programmes in Determining the Customer Emotional Loyalty in Food and Grocery Retailing - An Empirical Study in Andhra Pradesh", submitted by Mr. M. Siva Koti Reddy, Research Scholar, Koneru Lakshmaiah Education Foundation (K L University), Registered No. **11351008**, under the supervision of Dr. Ch. Jayashankar Prasad and co-supervision of Dr. M. Kishore Babu for the award of Ph.D. Degree, and on consideration of the report submitted by the examiners of the VIVA-VOCE Board, has ordered that **Mr. M. Siva Koti Reddy** be declared qualified for the award of the Degree of Doctor of Philosophy (Ph.D.) in "Management" in the "Faculty of Management" of this University.

To
Mr. M. Siva Koti Reddy
Research Scholar,
Registered No.11351008
Department of MBA
K L University.




(Dr.T. Umamaheswara Rao)
Registrar

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3. Dr. GVRK Archaryulu, Associate Professor-SCM, School of Management studies, Central University, Hyderabad, Phone no: 9849471988, gvrkams@40hyd.ernet.in, acharyulu_gvrk@yahoo.com.

Copy to: Dr.Ch. Jayashankar Prasad – Supervisor

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Copy to: The Doctoral Committee Members –

Dr. A.V.N. Murthy

Dr. D. Srinivasa Rao

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